

ASSOCIATED DESIGNS HOME from the HEART 2014 SURVEY RESULTS

TYPE OF HOME

Average Size of Home: 2310 sq.ft.
Range of responses: 270-4500 sq.ft.

70% One Story
29% Two Story
1% More than two story

58% Basement
22% Wheelchair Accessible

Average Budget: \$268,529
Range of responses: \$5000-\$800,000

Style of Home:
37% Ranch 6% Traditional
13% Country 5% Bungalow
7% Craftsman 9% Other styles
7% Contemporary

Wall Construction:
61% 2x6 18% 2x4
16% Insulated Concrete Forms
15% Advanced Wood Framing
13% Structural Insulated Panels
9% Concrete Block
4% Log 1% Other

EXTRAS

Interior:
61% Fireplace 31% Skylights
45% Vaulted Ceilings 16% Woodstove
34% Tech Center 12% Beverage Bar
10% Other

Exterior:
69% Front Porch 13% Swim Pool
69% Deck/Patio 10% Courtyard
40% Screened Porch 7% Spa/Hot Tub
24% Outdoor Kitchen 7% Water Feat.
18% Outdoor Living 3% Other
15% Fireplace

How much extra would you spend for Green Home features: energy efficiency, water conservation or indoor air quality?

31% No Extra 27% 10% Extra
27% 5% Extra 15% 20% Extra

LIVING AREAS

72% Informal "Great Room" concept with open living, kitchen and dining areas

1% Formally defined spaces with separation of functions
27% Combination: formal spaces, plus great room

Room Preferences:
64% Great Room with Living/Kitchen/Dining combined
58% Den or Study 15% Formal Living
25% Formal Dining 15% Media Room
22% Family Room 15% Exercise Rm.
22% Hobby Room 7% Rec Room
21% Bonus Room 6% Library

Number of Bedrooms: 3.0
Number of Bathrooms: 2.9
Bedrooms with Private Bath: 1.6

Storage Preferences:
79% Garage Storage
79% Walk-In Pantry
72% Linen Closets
90% Walk-In Closet for Master
25% Walk-In Closet for other bedrooms

KITCHEN

62% Full Function Kitchen with ample features
20% Efficient Kitchen with focus on space saving and multiple functions
18% Gourmet Style Kitchen, rich in amenities
68% Open to Family Room
39% Adjacent to Garage

OWNERS' SUITE

89% On Main Floor
11% On Upper Floor
93% Isolated from other bedrooms
7% Adjacent to other bedrooms

GARAGE

Average Number of Cars: 2.6
70% Storage/Shop

UTILITY ROOM

75% Near Kitchen/Garage
25% Near Bedrooms

AGING IN PLACE

Years Planning to Live in Home:
1% 5 years
9% 10 years
27% 20 years
69% I would prefer a home that would allow me to age in place

Aging In Place Features:
57% Single level living
55% Wide hallways (42" or more)
33% Exterior outdoor living area flush with interior finish floor
28% 42" wide entry door w/ramp access
19% Oversized garage door
16% Ramp from garage to living area
15% Oversized garage for accessible van
12% 60" turning area at all hallways

Owners' Bath Features:
48% Curbless shower
25% Grab bars
15% Soaking tub with entrance platform
3% Lower sink with wheelchair access

HOUSEHOLD

Average Number of People: 2.5
Average Age of Respondent: 58 years
76% Plan to build a home
24% Plan to buy a home

Associated
DESIGNS

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