

# Home from the Heart

## SURVEY RESULTS

### TYPE OF HOME

Average size of home:  
2267 sq.ft.  
Range of responses:  
1200-4000 sq.ft.

**59%** One story  
**38%** Two story  
**3%** More than two story

**60%** Basement

**26%** Wheelchair accessible

Average budget: \$257,851  
Range of responses:  
\$50,000-\$900,000

Exterior style:  
**31%** Ranch  
**16%** Traditional  
**11%** Country  
**9%** Craftsman  
**6%** Contemporary  
**27%** All other styles

### LIVING AREAS

**56%** Informal great room with open living, kitchen & dining areas

**6%** Formally defined spaces with separation of functions

**38%** Combination of formal spaces and great room

Number of bedrooms: 3.2  
Number of baths: 2.7  
Number of "en-suites": 1.4 (bedrooms with private baths)

### OWNERS' SUITE

Best location:  
**77%** Main floor  
**23%** Upper floor  
**74%** Isolated from other bedrooms  
**26%** Adjacent to other bedrooms

# 2012

### KITCHEN

**29%** Gourmet style kitchen, rich in amenities

**51%** Full function kitchen with ample features

**20%** Efficient kitchen with focus on space saving and multiple functions

**82%** Open to family room

**49%** Adjacent to garage

### UTILITY ROOM

**70%** Adjacent to kitchen/garage

**25%** Adjacent to bedrooms

### GARAGE

Number of cars: 2.5

**79%** Storage/shop

### EXTRAS

Interior:  
**79%** Fireplace/woodstove  
**49%** Vaulted ceilings  
**25%** Skylights  
**43%** Computer center  
**19%** Wet/service bar  
**15%** Swimming pool

Exterior:  
**67%** Front porch  
**76%** Deck/patio  
**45%** Screened porch  
**15%** Courtyard  
**21%** Fireplace  
**11%** Spa/hot tub  
**19%** Water feature

### GREEN BUILDING

Would you consider using the following "green building" techniques & products?

**25%** Site selection to minimize impact

**44%** Design to minimize impact on trees, streams & slopes

**57%** Advanced framing techniques to reduce materials & waste

**78%** Advanced insulation to save energy

**46%** Use of recycled or salvaged materials

**70%** High efficiency heat pumps, ground source heat pumps, or solar space heating/cooling

**64%** Water efficient faucets, showerheads & toilets

**43%** Low VOC (volatile organic compound) paints, sealants & adhesives

How much extra would you consider spending to reduce environmental impact or increase energy efficiency?

**27%** Would spend no extra, only use items with little or no extra cost

**17%** Would spend 5% extra

**35%** Would spend 10% extra

**9%** Would spend 20% extra

**11%** No budget constraints; use as many "green" techniques as practical

### HOUSEHOLD

Number of people: 2.7  
Age of respondent: 46

**67%** Plan to build a home  
**31%** Plan to buy a home