



Home from the Heart

SURVEY RESULTS

TYPE OF HOME

Average size of home:
2094 sq.ft.
Range of responses:
900-4000 sq.ft.

63% One story
37% Two story
0% More than two story

58% Basement
26% Wheelchair accessible

Average budget: \$324,400
Range of responses:
\$2,000-\$900,000

Exterior style:
26% Ranch
21% Craftsman
16% Country
11% Cottage
26% All other styles

LIVING AREAS

72% Informal great room
with open living,
kitchen & dining areas

17% Formally defined
spaces with separa-
tion of functions

11% Combination of formal
spaces and great room

Number of bedrooms: 3.2

Number of baths: 2.4

Number of "en-suites": 1.2
(bedrooms with
private baths)

OWNERS' SUITE

Best location:
94% Main floor
6% Upper floor
92% Isolated from other
bedrooms
8% Adjacent to other
bedrooms

2 0 1 3

KITCHEN

28% Gourmet style kitchen,
rich in amenities

56% Full function kitchen
with ample features

11% Efficient kitchen with
focus on space saving
and multiple functions

94% Open to family room

65% Adjacent to garage

UTILITY ROOM

68% Adjacent to kitchen/
garage

42% Adjacent to bedrooms

GARAGE

Number of cars: 2.2

74% Storage/shop

EXTRAS

Interior:

74% Fireplace/woodstove

37% Vaulted ceilings

53% Skylights

63% Computer center

32% Wet/service bar

26% Swimming pool

Exterior:

79% Front porch

89% Deck/patio

58% Screened porch

26% Courtyard

47% Fireplace

37% Spa/hot tub

26% Water feature

GREEN BUILDING

Would you consider using
the following "green build-
ing" techniques & products?

42% Site selection to
minimize impact

68% Design to minimize
impact on trees,
streams & slopes

53% Advanced framing
techniques to reduce
materials & waste

84% Advanced insulation to
save energy

42% Use of recycled or
salvaged materials

68% High efficiency heat
pumps, ground source
heat pumps, or solar
space heating/cooling

89% Water efficient faucets,
showerheads & toilets

79% Low VOC (volatile or-
ganic compound) paints,
sealants & adhesives

How much extra would you
consider spending to reduce
environmental impact or
increase energy efficiency?

26% Would spend no extra,
only use items with little
or no extra cost

32% Would spend 5% extra

32% Would spend 10% extra

0% Would spend 20% extra

11% No budget constraints;
use as many "green"
techniques as practical

HOUSEHOLD

Number of people: 2.3

Age of respondent: 56

55% Plan to build a home

45% Plan to buy a home